



www.holidazearts.com

Thanks to our fabulous artists and to our attendees!

Thanks to all of you talented folks for your participation in the 23rd annual arts festival. Bob & I are happy that we've gotten to know so many of you and are happy to help market your work.

In 2011 folks were really spending money on your fantastic wares. We hope the economy continues to pick up and this show will draw more and more shoppers.

We've learned the Ramada will stay with their \$69.00 room rate and we have kept the booth registration fees and policies the same.

Cancellation Policy:

Cancel before Oct. 16th, 2012 and we will refund your registration fee minus a handling charge of \$20.00 per space. Other cancellations and no shows will be dealt with on a case by case basis.

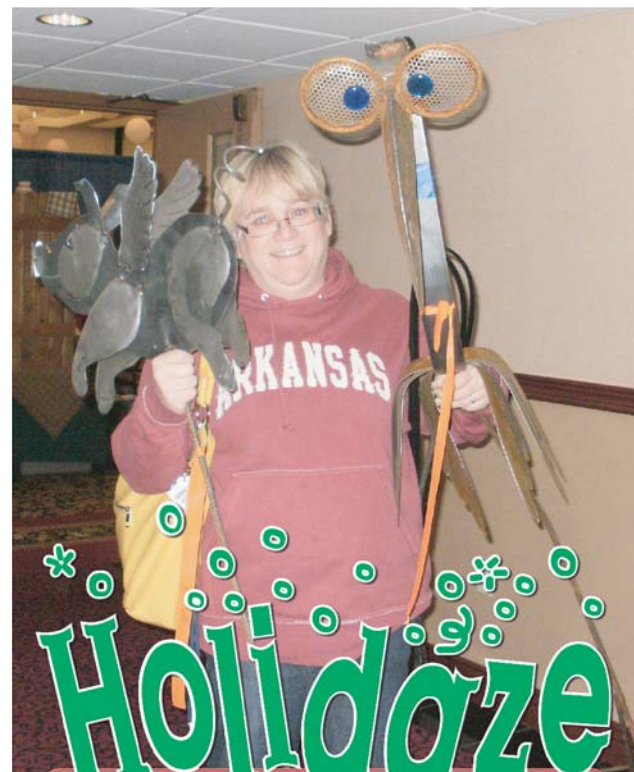
Reserve your space today!

Booth registrations will be **\$150.00** for each booth space reserved from February 18th through June 18th and **\$160.00** from June 19th until the show sells out.

Booth spaces can be reserved with credit cards using PayPal. There is a \$5.00 processing fee for accepted artists. Artists will be required to email samples of their work to festival organizers prior to acceptance. Unaccepted artists will receive a full PayPal refund.

Finders Fees! While you are at other shows this year - keep your eye out for artists that might bring a new element to Holidaze - if they apply - and are accepted - we will give the referring artists **\$10.00** as a finders fee.

Holidaze
Arts Festival
529 Hobart St.
Eau Claire, WI 54703
715-832-6942



Holidaze
Arts Festival

Fine Arts & Crafts Exhibitor Application

Friday, Nov. 16th

3:00p.m. - 9:00p.m.

Saturday, Nov. 17th

9:00a.m. - 4:00p.m.

Ramada Inn

Convention Center

Downtown Eau Claire, WI

www.holidazearts.com



Holidaze Arts Festival



Exhibitor Requirements and Responsibilities:

Holidaze Art Festival is open to fine artists and crafts people who display works of original design that are executed by the artist. Please check the general categories on the application that most closely applies to your work.

Unacceptable Works Include:

Mass produced | commercial or imported products | copies | kits | molded or prefabricated works

Repeat artists are not required to submit photographs unless you are planning on bringing new designs. If you have new work that you want us to consider in our advertising please submit with your application.

New artists to the festival must submit several images of their work as 4" x 6" prints or electronically as JPG's. Images can be burned to a CD or emailed via the <http://www.holidazearts.com> website. Images must be labeled with the artists name, media, and a name or general description of the piece.

If accepted into the festival a random sampling of artist's work may be displayed on a gallery page of the website.

Applications will be judged by the quality of the images submitted. Festival representatives will expect that the works submitted for consideration will represent the overall quality of the pieces artists will be displaying/selling.

Only items representative of the juried media created by the artist can be sold. The arts festival committee has the right to reject items not juried into the festival.

Display and Setup

Most booth spaces are approximately 8' deep x 12' wide and all displays and materials must fit into this space. Artists are responsible for providing their own display materials. The Convention Center will be available for setup at **8:00a.m.** on Friday and all exhibits must be set and in place by **2:00p.m.** Artists must oversee their exhibit at all times and display their work for the duration of the Festival. *Failure to abide by this*

requirement will constitute automatic rejection from future Holidaze Arts Festivals.

Exhibitor Requirements and Responsibilities

Each entrant must provide his/her own display materials, handle sales and collect sales tax. All proceeds go to the artists. Each artist is responsible for collecting and reporting the 5.5% Wisconsin and Eau Claire County sales tax.

To obtain a Wisconsin Sales Tax Number contact: Wisconsin Sales and Use Tax Division; Department of Revenue **608-266-2776** PO Box 8902, Madison, WI 53708-8902 www.revenue.wi.gov

Exhibit Fee Includes:

- 8' deep x 12' wide booth space (some odd sized spaces may be available)
- Chairs will be available on a first come first serve basis at no charge during setup hours
- Festival marketing and promotion
- Festival setup and entertainment

Additional Charges:

- **8' Folding Table \$10.00** per table (*table skirts to be provided by exhibitor*)
- **Electricity \$10.00** (*extension cords, power strip and trip protection to be supplied by exhibitor*)

Fees are non-refundable to artists after Oct. 19th, 2011

Application Procedures:

- 1 Complete and sign application.
- 2 Send 3 images of each media you intend to exhibit and a image of your booth with application or via email. (*please make sure images are labeled with your business name, media, and title of the work.*)
- 3 Enclose full Exhibit Space fee made payable to Holidaze Arts Festival (*If not chosen as an exhibitor Exhibit Space entrance fee will be refunded.*)
- 4 Applications will be considered on a first come first serve basis and based on the standards previously listed.
- 5 Enclose a self addressed, stamped envelope for the return of images and to receive festival acceptance/refusal with refunds.
- 6 Mail to: Holidaze Arts Festival 529 Hobart St. Eau Claire, WI 54703

Holidaze Arts Festival 2011 Application

Exhibit Fee Calculation:

Name: _____
 Business Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____
 Cell Phone: _____
 Email: _____
 WI Tax Acct.#, SS# or FEIN#: _____

Now accepting credit card payment on-line using PayPal
 (\$5.00 processing surcharge applied)

Register by February 16th for **\$140.00**
 Register by June 16th for **\$150.00**
 Register after June 17th for **\$160.00**
 8' Table(s) **\$10.00** each
 Electrical service **\$10.00** per outlet

Total Due:

Enclosed with my application are:

____ (New Artists) Three images of each type of work to be exhibited. (images can be prints, electronic files burned to CD or emailed to: tams@holidazearts.com)

- ____ One image of over all booth
- ____ Yes! Feel free to add my artwork to the show gallery on the Holidaze Arts Festival Web Page.
- ____ Exhibit Fee (100% of the fee will be returned to applicants not accepted as exhibitors.)

I have read the Exhibitor Requirements & Responsibilities pertaining to the Holidaze Arts Festival and agree to abide by them. I release the Holidaze Arts Festival and its representatives from any liability whatsoever for accidental loss, damage, or any other legal action.

Work to be exhibited: (Highlight all that apply)

Basketry	Graphics	Painting	Wood
Ceramics	Jewelry	Paper	Other:
Fiber	Leather	Photography	
Folk Art	Metal	Pottery	
Glass	Mixed Media	Sculpture	

Please describe your work: _____

I learned about Holidaze from: _____

Date: _____

Signature: _____