



**Thanks to our 2009 fabulous artists
and to our attendees!**

In 2009 we expanded on your suggestions. In 2010 we will take it another step farther and provide more information to attendees about artists participating at the show.

We've been holding steady with show attendance the last two years. In 2009 folks were really spending money on your fantastic wares. With the economy picking up, I anticipate the 2010 show will do well! The Ramada will stay with their \$69.00 room rate and we have kept the booth registration fee policies the same as last year.

Cancellation Policy:

Cancel before Oct. 19th, 2010 and we will refund your registration fee minus a handling charge of \$20.00 per space. Other cancellations and no shows will be dealt with on a case by case basis.

Reserve your space today!

Early Bird 2009 exhibitor pricing of **\$140.00** for each booth space with canceled postage dated before January 30th 2010.

Booth registrations will be **\$150.00** for each booth space reserved from February 1st through June 19th and **\$160.00** from June 20th until the show sells out.

New for 2010 Finders Fees! While you are at other shows this year - keep your eye out for artists that might bring a new element to Holidaze - if they apply - and are accepted - we will give the referring artists **\$10.00** as a finders fee.

www.holidazearts.com

Holidaze
Arts Festival
529 Hobart St.
Eau Claire, WI 54703
715-832-6942



Holidaze
Arts Festival

**Fine Arts & Crafts
Exhibitor
Application**

Friday, Nov. 19th
3:00p.m. - 9:00p.m.

Saturday, Nov. 20th
9:00a.m. - 4:00p.m.

**Ramada Inn
& Convention Center**
Downtown Eau Claire, WI

www.holidazearts.com



Exhibitor Requirements and Responsibilities:

Holidaze Art Festival is open to fine artists and crafts people who display works of original design that are executed by the artist. Please check the general categories on the application that most closely applies to your work.

Unacceptable Works Include:

Mass produced | commercial or imported products | copies | kits | molded or prefabricated works

Repeat artists are not required to submit photographs unless you are planning on bringing new designs. If you have new work that you want us to consider in our advertising please submit with your application.

New artists to the festival must submit several images of their work as 4" x 6" prints or electronically as JPG's. Images can be burned to a CD or emailed via the <http://www.holidazearts.com> website. Images must be labeled with the artists name, media, and a name or general description of the piece.

If accepted into the festival a random sampling of artist's work may be displayed on a gallery page of the website.

Applications will be judged by the quality of the images submitted. Festival representatives will expect that the works submitted for consideration will represent the overall quality of the pieces artists will be displaying/selling.

Only items representative of the juried media created by the artist can be sold. The arts festival committee has the right to reject items not juried into the festival.

Display and Setup

Most booth spaces are approximately 8' deep x 12' wide and all displays and materials must fit into this space. Artists are responsible for providing their own display materials. The Convention Center will be available for setup at **8:00a.m.** on Friday and all exhibits must be set and in place by **2:00p.m.** Artists must oversee their exhibit at all times and display their work for the duration of the Festival. *Failure to abide by this*

requirement will constitute automatic rejection from future Holidaze Arts Festivals.

Exhibitor Requirements and Responsibilities

Each entrant must provide his/her own display materials, handle sales and collect sales tax. All proceeds go to the artists. Each artist is responsible for collecting and reporting the 5.5% Wisconsin and Eau Claire County sales tax.

To obtain a Wisconsin Sales Tax Number contact: Wisconsin Sales and Use Tax Division; Department of Revenue **608-266-2776** PO Box 8902, Madison, WI 53708-8902 www.revenue.wi.gov

Exhibit Fee Includes:

- 8' deep x 12' wide booth space (some odd sized spaces may be available)
- Chairs will be available on a first come first serve basis at no charge during setup hours
- Festival marketing and promotion
- Festival setup and entertainment

Additional Charges:

- **8' Folding Table \$10.00** per table (*table skirts to be provided by exhibitor*)
- **Electricity \$10.00** (*extension cords, power strip and trip protection to be supplied by exhibitor*)

Fees are non-refundable to artists after Oct. 19th, 2010

Application Procedures: **--- Holidaze Arts Festival 2010 Application**

- 1 Complete and sign application.
- 2 Send 3 images of each media you intend to exhibit and a image of your booth with application or via email. (*please make sure images are labeled with your business name, media, and title of the work.*)
- 3 Enclose full Exhibit Space fee made payable to Holidaze Arts Festival (*If not chosen as an exhibitor Exhibit Space entrance fee will be refunded.*)
- 4 Applications will be considered on a first come first serve basis and based on the standards previously listed.
- 5 Enclose a self addressed, stamped envelope for the return of images and to receive festival acceptance/refusal with refunds.
- 6 Mail to: Holidaze Arts Festival 529 Hobart St. Eau Claire, WI 54703

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Cell Phone: _____

Email: _____

WI Tax Acct.#, SS# or FEIN#: _____

Work to be exhibited: (Highlight all that apply)

Basketry	Graphics	Painting	Wood
Ceramics	Jewelry	Paper	Other:
Fiber	Leather	Photography	
Folk Art	Metal	Pottery	
Glass	Mixed Media	Sculpture	

Please describe your work: _____

I learned about Holidaze from: _____

Exhibit Fee Calculation:

Register by June 19th '10 for **\$150.00**

Register after June 20th for **\$160.00**

8' Table(s) **\$10.00** each

Electrical service **\$10.00** per outlet

Total Due: _____

Enclosed with my application are:

(New Artists) Three images of each type of work to be exhibited. (images can be prints, electronic files burned to CD or emailed to: tamis@holidazearts.com)

One image of over all booth. **Yes!** Feel free to add my artwork to the show gallery on the Holidaze Arts Festival Web Page.

Exhibit Fee (100% of the fee will be returned to applicants not accepted as exhibitors.)

I have read the Exhibitor Requirements & Responsibilities pertaining to the Holidaze Arts Festival and agree to abide by them. I release the Holidaze Arts Festival and its representatives from any liability whatsoever for accidental loss, damage, or any other legal action.

Signature: _____

Date: _____